

RadioChico Schweiz World Peace Week 2021 Mutual acceptance

RadioChico Schweiz, 28.07.2021 (E)



Concept RadioChico Schweiz World Peace Week 2021

Description

Why are people who are "different" often bullied at school or excluded from society? What does "normality" or "being different" mean? Where are you "different", what stands out about you? Why is it so difficult to accept each other with your strengths and weaknesses?



These are exactly the topics RadioChico Switzerland is dealing with for a whole week. As part of the World Peace Week 2021, RadioChico Switzerland will be talking about norm, normality, "being different", bullying and, above all, mutual acceptance for one week starting on 20 September.

Goal

During this week, we will unite the most special people and show, among other things, why exactly these people are so unique and fantastic. Because everyone is special, unique and fantastic. Appearance, characteristics, interests, sexuality, gender, origin: In the end, we are all a member of the human family and have to ask ourselves how we can live together peacefully with this difference. That is exactly our goal!

Implementation

The whole week we will be broadcasting from the capital Bern, at the headquarters of UNITY-Schweiz, Königsweg 1A in 3006 Bern. An important part of the special week is to express each other and show others how and why everyone is so special as an individual and why exactly these uniquenesses can help us all as a society. That's why the studio is open to the public every day, everyone can follow the interviews on the spot or even make their own statement about mutual acceptance.

To make the radio experience as intense as possible for everyone, live interviews on the given topic will take place every half hour to hour throughout the seven days. All interviews will be posted on our homepage and made accessible to a wide audience.



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Togheter with: „Albert Schweitzer Stiftung, Ueli der Beck, Lokalfernsehen Lyss, LOLY, 4-Teens, Schweiz debattiert, the terz Foundation and the Peace Ambassadors: Zoder, Henä, Bionicman, Jesse Ritch and Sister Moon.

Interview partners

Everyone has something to say on the given topic of "mutual acceptance". Therefore, there will be a very wide range of interview partners this year. The focus is on organisations that work in the areas of bullying and acceptance, politicians, entrepreneurs, young people and people who deviate from the current norm of society and therefore have to deal with disadvantages.



This year's interview partners include: The association "Inclusion for All", Françoise D. Alsaker, Prof.em. Dr.phil. François Loeb (entrepreneur), Beatrice Simon (government councillor), Bionicman, the bands "Zoder" and "Sister Moon" and people from the queer community.

Funding

The project is financed by the main sponsor UNITY-Schweiz (www.unity-schweiz.ch).

History

The World Peace Week is taking place for the 7th time this year.

Federal Councillor Viola Amherd, former Federal Councillor Adolf Ogi, President of the Municipal Council Andreas Hegg, Fritz von Gunten, Andy Egli, Heinz Frei, 'Housi' Leutenegger, Erlebnisschule Frutigen, AME Lyss, Ecole RadioChico Mali and many more. They have all been involved and delivered their message last year on the theme of "Sport and Peace". (Pictures on the left). Framed by live music and our radio studio with radio team directly on site, the week was an absolute hit every time.